



2026 Hurst Leadership Academy

Leadership isn't about titles, it's about influence, initiative, and impact. In a fast-paced industry like real estate, strong leaders help shape not only their businesses but also the communities they serve. That's why the Lakeway Area Association of REALTORS® is proud to continue its investment in leadership through the 2026 Hurst Leadership Academy.

The Hurst Leadership Academy is more than just a program—it's a launchpad for REALTORS® who are ready to step up, stand out, and make a difference. This immersive, hands-on experience is designed to identify and develop emerging leaders who are passionate about growing their business, engaging with their communities, and leading the industry forward.

What to Expect in 2026

Participants in the 2026 class will:

- ✓ Attend Tennessee REALTORS® Day on the Hill and visit the TN REALTORS® office
- ✓ Participate in team-building activities including a personality assessment and ropes course
- ✓ Attend a LAAR Board of Directors meeting
- ✓ Work together on a group capstone project
- ✓ Meet with local leaders and volunteer in the community
- ✓ Learn about the REALTORS® Political Action Committee (RPAC) and participate in the RPAC-A-THON
- ✓ Celebrate their accomplishments at a graduation ceremony in October 2026

Through these experiences, participants will strengthen their leadership skills, build valuable relationships, and gain a deeper understanding of the real estate industry at the local and state level.

Important Dates

-  Applications Open – October 2025
-  Application Due- November 30, 2025
-  Participants Selected – December 2025

Program Highlights

- ✓ Open to active REALTORS® with at least 2 years of membership
- ✓ Must demonstrate community involvement and a passion for leadership
- ✓ Only 5 participants will be selected for this prestigious program
- ✓ Tuition is \$500 (non-refundable)
- ✓ C2EX completion required by September 30, 2026



Hurst Leadership Academy

Please read the application carefully and answer all questions thoroughly. Attach extra paper if additional space is needed in answering any questions.

Name: _____

Address: _____

Company: _____

Broker: _____

Email: _____

Office: _____ Cell: _____

License Number: _____ Year Licensed: _____

I, understand the importance and priority of the Lakeway Area Association of Realtors® Leadership Academy and if chosen as a candidate, I agree to complete and make all required activities and events a top priority in my schedule. I understand that if I have more than two (2) absences that have not been made up, I will be dropped from the Academy and will not graduate. If I am not able to fulfill any portion of my commitment, I will immediately notify in writing, the chairperson of the Leadership Academy, the CEO, and the president of the Lakeway Area Association of Realtors®. I understand as a participant, I represent LAAR and will conduct myself, in a professional manner, at all times in person and online.

I acknowledge, with my signature below that I agree and commit to completing all participation requirements as detailed in this Leadership Academy application, in order to graduate from the 2026 Leadership Academy.

Applicant Signature: _____ Date: _____



2026 LAAR LEADERSHIP ACADEMY QUESTIONNAIRE

Applicant Name: _____ Date: _____

1. Why do you want to participate in this program?

2. What does leadership mean to you?

3. How long have you been an active Realtor® and what is your area of expertise?

4. Past work experience outside of the Real Estate Industry:

5. Realtor Educational Background (include designations and/or special awards):

6. What additional skills can you offer the association? (i.e. marketing, technology)

7. In what ways are you currently involved in the community?

8. Committee Involvement: Indicate below which committee(s) you have served on in the past

- Christmas/Installation
- Community Awareness
- Diversity
- Education
- Finance
- Grievance
- Legislative/RPAC
- MLS
- Professional Standards
- Realtor of the Year
- YPN